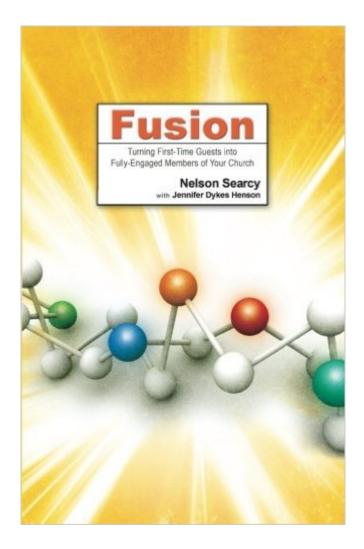
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# Fusion: Turning First-Time Guests Into Fully-Engaged Members Of Your Church





## Synopsis

Engaging, informative, and immediately applicable, this biblically grounded, proven plan for establishing relationships with newcomers prompting them to become fully developing members of our congregations.

## **Book Information**

Paperback: 192 pages Publisher: Baker Books (January 2, 2008) Language: English ISBN-10: 0801018269 ISBN-13: 978-0801018268 Product Dimensions: 5.5 x 0.4 x 8.5 inches Shipping Weight: 10.9 ounces (View shipping rates and policies) Average Customer Review: 4.6 out of 5 stars Â See all reviews (133 customer reviews) Best Sellers Rank: #31,085 in Books (See Top 100 in Books) #15 in Books > Christian Books & Bibles > Churches & Church Leadership > Church Administration #17 in Books > Christian Books & Bibles > Churches & Church Leadership > Church Growth #38 in Books > Christian Books & Bibles > Churches & Church Leadership > Pastoral Resources

### **Customer Reviews**

As the Senior Pastor of a church in a small community, we were always looking for ways to not only reach people, but keep people. The Book Fusion has given us a formula that works. After implementing the ideas presented by Nelson, we have seen our first time guests turn into second time guests and then into regular attendees. As a result, we have grown from an average weekly attendance of 180 to 225 in just 3 months. Awesome! The book gave us some powerful ideas. These are some take away's from the book that have revolutionized our church.1. The guests who come through our doors are gifts from God and what we do with that gift proves how much we appreciate them. No one person who comes through our door comes haphazardly. By sending that guest to us, God is giving us the privilege of cooperating with Him to move someone forward in their journey toward Jesus.2. All we get is 7 minutes to make a positive first impression. In the first seven minutes of contact with our church, our first-time guests will know whether or not they are coming back.3. The four components of the pre-service will help determine whether our first-time guests will return or not. These four components are crucial in creating the first impression. They way we greet people, direct people, treat people, and seat people will make their experience with us a lasting

one.4. Creating a Communication Card is crucial, not just for us, but for our 1st time guest. This is how we can help them move from un-churched visitors to fully developing followers of Jesus. Having everyone from member to first-time time guest fill out the card is necessary to help our guests fill out their card.5. Follow through is not optional; it's integral.

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